



FROM CREATING SOFTWARE, TO MANAGING IT, **THINK IDEATEC**





THE BEGINNING

Headquartered in Coimbatore with operations spanning different cities in India, When started as a service to provide ready-to-use products and customisable frameworks to small business, has today translated in to strong technological capabilities that has allowed Ideatec to broaden its spectrum of offerings

A 15-year track record, 1000 plus clients companies and counting more. Has diverse portfolio of services from software development to implementation and after sales support. It has a team with constantly expanding skill-sets to address complex manufacturing, processing, retail and distribution demands. These ingredients have played a vital role in shaping the growth story of Ideatec.

THE VISION

Ideatec envisions being a leading cloud based software solution provider.

THE STRATEGY

Our business model being structured addressing the needs of growing and mid-sized companies, the Strategy is to provide cost effective integrated software solutions with built in business intelligence to our clients from our wide array of products & services, so that they can enhance their business processes.

In case you should require specific software solutions for a particular application, Ideatec team of highly skilled professionals will be able to offer you customized solutions.

With strategic partnership with companies overseas, Ideatec functions as the technological arm that helps Ideatec implement its solutions on a global platform.

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OFFSHORE DEVELOPMENT SERVICES

As Ideatec operates from India, it offers the distinct benefits of affordability and quality to its overseas clientele. With strategic partnership with us, you can leverage on our technical expertise & business understanding capabilities.

Outsourced product development

– *“We deliver your promises”*: The long years in software development, testing and implementation have helped Ideatec build a robust framework of technical capabilities as well. Key services include in full / partial of:

- Documentation
- Prototyping
- Database Design
- Software Development
- Testing
- Maintenance
- Enhancement
- Migration

The team works on both short term and long term objectives of client organizations.

Offshore development centre

Take the advantage of cost-effective location, abundant resources, technical expertise and ethical business values. We assure you to provide dependable HR Services, best working environment and adhere to compliance.

WEB DESIGN AND DEVELOPMENT

Ideatec has a dedicated creative team that works on aesthetic solutions of business. Apart from designing online solutions that are high on creativity, the team also addresses critical issues including

- Content Management Systems and Solutions
- Web hosting and maintenance
- SEO solutions
- Online marketing strategies
- Design solutions using advanced design softwares.

BUSINESS SOLUTIONS

Ideatec offers the entire gamut of software products and services for growing and mid-sized businesses. Every solution from Ideatec comes with the backing of highly qualified technical expertise, an in-depth knowledge of system processes and an attitude that portrays an unrelenting thirst to excel. ***"You do business; we help you to do it better & bigger"***

All our solutions follow industry best practices in SDLC Management. The core team at Ideatec has built its expertise around different areas of product lifecycle management

- Requirement definition
- Design Specification
- Software development
- Testing
- Implementation
- Production Support
- Re-evaluation

Turnkey solutions – Think Ideatec when you want to get delivered to start. We complement you with our Business understanding, technology skill, delivery model, maintenance model and experience.

Cluster specific / Specialized ERP Application – Ideatec team has experience in addressing specific demands of business clusters, by offering bundled services or comprehensive solutions, that are tailor-made to suit the budget and needs.

- Supply Chain Management
- Warehouse Management
- Financial Management
- Decision Support Systems



OneSource – Cloud based ERP Application for Growing & Mid-Sized business at an affordable cost

Software Products – Apart from the list of value added solutions, Ideatec also has developed customized software products for specific applications

- Retail Operations
- Distribution / Wholesale
- Garment and Apparel Manufacturers
- Processing units including Knitting, Dyeing, Embroidery, Compacting and Printing
- Payroll Management

Implementation, Maintenance and Man Power services – Ideatec solutions bureau does not stop just at software delivery. It extends to Implementation, routine & specific Maintenance and dedicated manpower.

Allied Services – Apart from a host of management solutions, Ideatec also offers specific services such as

- Database Management
- Reporting Services
- Barcode and Smartcard solutions

With these advantages, Ideatec has been able to lend its client organizations, the distinct benefits of outsourcing their complete non-core activities to professionals, whilst enabling them to build on their core competencies.

THE TEAM

Behind Ideatec, is a 65 member strong talent pool, that has brought on board, several skills and capabilities that have helped the company reinvent its objectives and capabilities, to remain relevant in the marketplace. The team is headed by

R.Venkatachalapathy, CEO

He is responsible for having brought to the company, a systematic approach to work, using the right blend of academic and technical skills. He steers Ideatec's vision for the future and is responsible for devising its growth strategy as well.

S.T.Senthil, CTO

His core expertise lies in technical and structured development and has overseen the company's technological reinvention over the years. An adept software developer, he has brought to the table, several technical and structured development tools that have helped Ideatec stay abreast in terms of technology and skill competence.

Amar.M. Asher, Director-HR

He has been working towards creating and retaining the core set of people values that Ideatec has come to stand for. Under his leadership, Ideatec has growth to become a rewarding workplace that offers its people, an intellectually challenging environment to work in.

Apart from the core team, Ideatec also employs leading consultants in specific technology and domains to offer technical , strategic and market relevant insights to the company's growth story.

THE IDEATEC ADVANTAGE

Ideatec's expertise in software development and allied services spans close to two decades. In this time, the company has established long term partnerships with small, medium and large organisations, across different industries. Building relationships has been the cornerstone of the Ideatec philosophy and the team has always ensured that it goes beyond the call of duty to fulfil client needs.



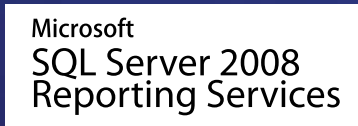
14 yrs
in SERVICE !

Why Ideatec?

1000+
CLIENTS

10000+
USERS

Quick turnaround times, technically sound solutions, out-of-the-box approaches and an innate understanding of various industries has helped the company put together an ideal combination of talent and technology.





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